



Zilch Technology Limited
123 Buckingham Palace Road
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www.payzilch.com

CONSENT FORM FOR VIDEO RECORDING

Hey there

By signing this form I consent to Zilch Technology Limited (**Zilch**) using images of me from photographs, video recordings and/or audio (collectively **Images**), taken/recorded by or on behalf of Zilch today for the purposes set out below.

I understand that Zilch may use such Images for marketing and publicity related purposes and also in other offline publications. In particular, Zilch may want to use such Images in their Christmas marketing campaign 2023. This will be aired on Monday 25 December 2023, and will be published on multiple media types. Such print and digital media formats may include the following:

- the Zilch intranet (internally within Zilch)
- the Zilch website
- all Zilch social channels (Instagram, YouTube, Facebook, Tiktok and LinkedIn)
- the Daily Mail/Metro Online

This content will be promoted over the Christmas period and will no longer be actively promoted by 15 January 2024. However, the Images will stay live on any of the abovementioned media, and they may still be used for offline publications.

I consent to Zilch storing copies of the Images for the above specified purposes and storing this form as well as my contact details (email address or phone number) on its database in case Zilch needs to contact me.

I understand that:

1. I will not be paid a fee in respect of any use made of the Images.
2. I can ask to see a copy of the Images Zilch holds about me and I can also ask Zilch to stop using my Images at any time by contacting privacy@zilch.com, in which case the Images will not be used in future publications and offline publications, but they may continue to appear in publications already in circulation.
3. I understand that Images on websites can be viewed throughout the world and that some overseas countries may not provide the same level of protection to the rights of individuals as UK legislation provides.
4. My Images are held in a manner which is compliant with the requirements of the UK General Data Protection Regulation (**UK GDPR**);
5. My Images will be the copyright of Zilch and any other intellectual property which arises in the photographs/recordings will also belong to Zilch;
6. I hereby agree to irrevocably assign all property rights in my Images to Zilch;



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7. My Images may be edited, copied, modified, exhibited, published, or distributed and I hereby agree to waive all rights to inspect or approve any final edit..

I have read and understand the conditions of this consent form and consent to my Images being used as described.

Name:

Email:

Signed:

Date:

Privacy notice information

Zilch is the data controller in respect of any personal data and sensitive personal data captured within the Images. The information will be used for the purposes for which you have provided us with your consent as outlined above. We rely upon your consent as our lawful basis to process the information for these purposes. We will retain personal data for as long as reasonably necessary. In particular, after the date of recording plus a period of two years we will seek to refresh your consent if we wish to continue using Images of yourself for marketing and publicity related purposes. We will seek to refresh your consent using the contact information provided. Please note that after the two year period, your Images may still appear in materials already in circulation prior to this date. We may on occasion use the services of data processors under the terms of a contract which imposes restrictions on use, and strict confidentiality and information security requirements to assist us.

For further information about this privacy notice, use of the information or to exercise any data subject rights, please contact our Data Protection Officer at privacy@zilch.com. You have the right to make a complaint at any time to the Information Commissioner's Office (<https://www.ico.org.uk>).